جامعة لوسيل
Lusail University
QATAR



2025–2030

LUSAIL UNIVERSITY

STRATEGIC PLAN

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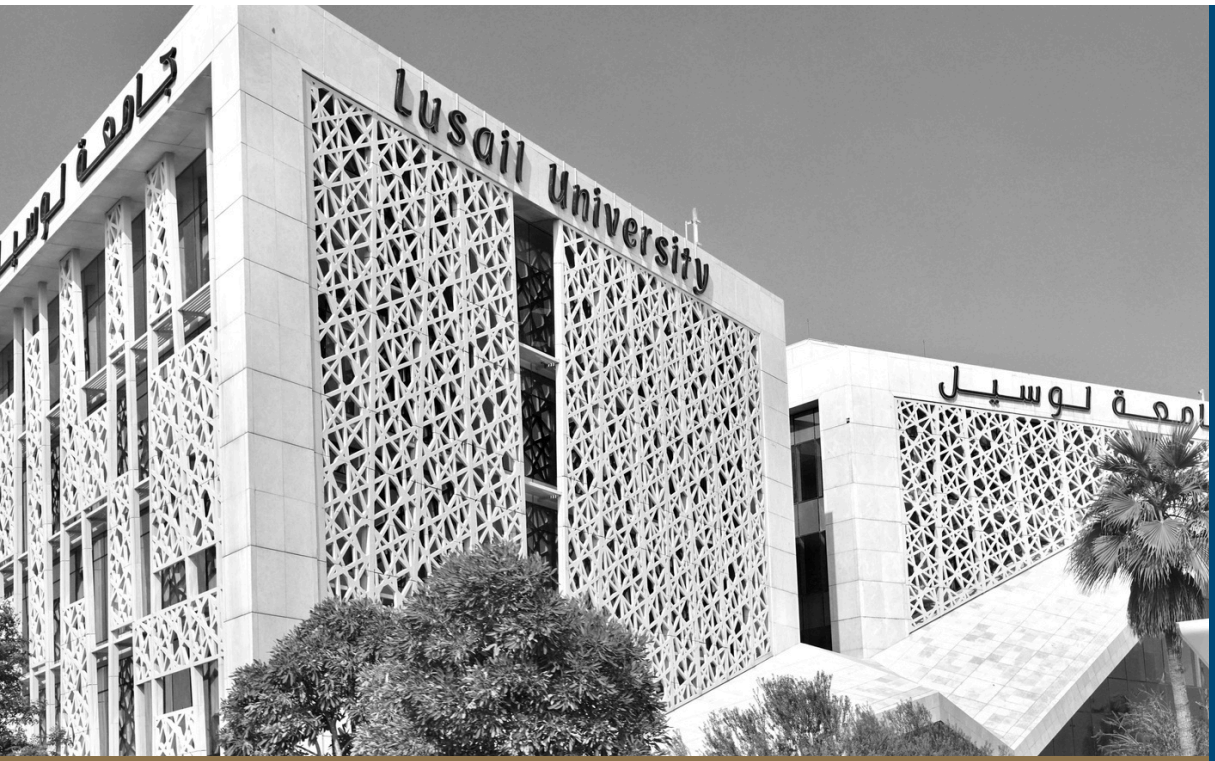
(2025–2030)

UNIVERSITY VISION

Lusail University aspires to be a leading academic institution in higher education, actively contributing to the advancement of research and community service.

UNIVERSITY MISSION

Lusail University (LU) delivers distinctive academic programs designed to develop highly qualified professionals who meet the aspirations and dynamic needs of the job market. LU is dedicated to cultivating a teaching and research-driven environment, promoting innovation, and maintaining active engagement in community service.



CORE VALUES

Lusail University adopts six core values of equal importance, which guide its work ethics and collaboration:

QUALITY

The university is committed to achieving the highest standards of quality across all academic and administrative activities, striving for sustainable excellence in performance and outcomes.

INTEGRITY

Integrity forms the cornerstone of trust and mutual respect. The university is committed to transparency, accountability, and unwavering adherence to ethical standards in all its practices.

INNOVATION

The university promotes entrepreneurship, leadership, excellence, and creativity in teaching and learning, research, administration, and community service. It embraces and supports purposeful initiatives.

RESPECT FOR CULTURES

The university honors the deep-rooted values and rich national heritage of Qatar, seeks to contribute to its sustainability, and embraces cultural diversity.

LIFE LONG LEARNING

The university is dedicated to supporting life - long learning within and beyond its community by offering professional training and development programs .

COMMUNITY ENGAGEMENT

The university strengthens its role in addressing societal issues through effective partnerships with various sectors and academic and research institutions at local, regional, and international levels. It focuses on adopting pioneering initiatives that contribute to sustainable community development.

SITUATIONAL ANALYSIS
(SWOT ANALYSIS)

STRENGTHS

1. Cultural diversity among students, faculty, and staff, fostering a rich and multifaceted learning environment.
2. Innovative academic programs, including several that are the first of their kind in Qatar.
3. Modern infrastructure and technology, featuring well-equipped classrooms and a robust digital learning system.
4. A strategic campus location.

WEAKNESSES

1. Limited digital integration, hindering efficient data flow and institutional operations.
2. Lack of permanent research centers or scientific incubators to support knowledge production and innovation.
3. Insufficient on-campus sports facilities.
4. Absence of a unified campus that would strengthen institutional identity and provide a cohesive environment bringing together colleges and service facilities in one location.

OPPORTUNITIES

1. Launching graduate programs (master's and doctoral) across disciplines to meet increasing academic and research demands.
2. Expanding institutional partnerships locally and globally with government bodies, private sectors, and non-profit organizations to strengthen academic and societal impact.
3. Establishing internal and external scholarship programs to attract high-achieving students and support those with financial need.
4. Enhancing lifelong learning and continuing education offerings to serve diverse community and professional needs.

THREATS

1. Intensifying competition from universities within Qatar and abroad.
2. Risk of weak community engagement without sustainable strategies for activating initiatives and strengthening external partnerships.
3. Anticipated rise in operational costs linked to digital transformation, program expansion, and infrastructure upgrades.

Goal 1: Enhance the Quality of Teaching and Learning

Objective 1.1: Develop Academic Programs

Initiative 1.1.1: Enhance current academic programs using digital and technological education.
Initiative 1.1.2: Launch new undergraduate and graduate programs aligned with job market needs.
Initiative 1.1.3: Strengthen project-based and applied learning.
Initiative 1.1.4: Obtain academic accreditation for programs.
Initiative 1.1.5: Evaluate learning outcomes using periodic digital and analytical tools.

Objective 1.2: Strengthen the Learning Environment and Academic Support

Initiative 1.2.1: Develop the Student Learning Support Center.
Initiative 1.2.2: Improve digitalization of academic advising.
Initiative 1.2.3: Attract, Develop and Retain Qualified faculty members based on identified needs.
Initiative 1.2.4: Develop student and academic exchange programs.

Objective 1.3: Promote Lifelong Learning

Initiative 1.3.1: Offer continuing education programs for university members and the community.
Initiative 1.3.2: Provide short professional courses.
Initiative 1.3.3: Collaborate with institutions to offer applied training and specialized workshops.

Goal 2: Enhance the Culture of Scientific Research

Objective 2.1: Strengthen Research Infrastructure

Initiative 2.1.1: Encourage faculty to publish in prestigious journals.
Initiative 2.1.2: Encourage students to publish in prestigious journals.
Initiative 2.1.3: Encourage faculty and students to apply for research grants
Initiative 2.1.4: Promote interdisciplinary research.

Objective 2.2: Strengthen Role of LU Press

Initiative 2.2.1: Develop both the print and electronic publishing of Lusail University Press.
Initiative 2.2.2: Establish scientific journals published by LU Press.

Goal 3: Enhance Community and Institutional Partnerships

Objective 3.1: Expand Institutional Collaboration

Initiative 3.1.1: Sign memorandums of understanding with national and international institutions.
Initiative 3.1.2: Strengthen engagement with alumni.

Objective 3.2: Establish the University's Role in Community Service

Initiative 3.2.1: Establish an Early Childhood Center.
Initiative 3.2.2: Establish a comprehensive mental health center on campus.
Initiative 3.2.3: Organize regular volunteer and community initiatives.
Initiative 3.2.4: Provide advisory services to the local community through specialized faculty and student teams under academic supervision.
Initiative 3.2.5: Involve students in designing and implementing community initiatives to foster belonging and achieve direct social impact.

Goal 4: Enhance Institutional Effectiveness and Sustainability

Objective 4.1: Develop Institutional Governance

Initiative 4.1.1: Enhance Institutional Effectiveness.
Initiative 4.1.2: Review and develop internal policies.

Objective 4.2: Promote a Culture of Sustainability

Initiative 4.2.1: Expand the university campus.
Initiative 4.2.2: Improve the environmental infrastructure of university buildings.
Initiative 4.2.3: Integrate sustainability into curricula.

Objective 4.3: Integrate the University into the Digital Environment

Initiative 4.3.1: Enhance digitalization of academic systems.
Initiative 4.3.2: Improve digitalization of administrative systems.